Servier Group is an independent pharmaceutical company governed by a Foundation. The Group’s actions are inspired by a shared Vocation, common Values and a unique Vision across all teams. Aware of the impact our activities can have on society and individuals, Servier has defined a rigorous and open corporate social responsibility approach that serves as a guide to the Mécénat Servier Charity Fund.

**A CIVIC-MINDED AND SOCIALLY RESPONSIBLE GROUP**

The basis for our actions

Our Vocation

**Committed to therapeutic progress to serve patient needs**

Our Vision

- Put patients and innovation at the heart of all our actions
- Guarantee our independence and our capacity for long-term investment
- Foster our individual and collective commitment, the Group’s driving force
- Be a group with global reach

Through our actions, we contribute to transmit to future generations a world that can ensure access to quality health care for all.

Our Values

- Care
- Grow by sharing
- Dare to innovate
- Commit to succeed

In numbers

- **100 M** patients treated daily worldwide
- **22,000** employees in 66 subsidiaries
- **3** research institutes
- **15** international centers for therapeutic research
- **16** production sites
- **25%** revenues invested in R&D
Created in 2016, the Mécénat Servier Charity Fund marked a new stage in the Group’s philanthropic commitment. With this Fund we can unify our global solidarity actions, maintain and develop them, and provide employees with opportunities to get involved with a variety of associations.

The Fund is part of our social responsibility. Driven by our Values, we target projects that address essential human needs. Through the Fund, we put ourselves in service of the public good by taking part in initiatives related to health, education and living together in a multitude of countries.

Mécénat Servier supports a culture of individual and collective commitment within and throughout the Group. This dynamic is made possible by the voluntary contributions of the women and men who are part of our Group, and who are proud to do their part to address major societal challenges and help create the world of tomorrow.
What are the Fund’s focus areas?
We have defined three main areas of engagement: health, education and living together. This is a significant choice as it pushes the boundaries of the typical scope identified as a pharmaceutical company’s mission. We are thereby committed to having a significant impact on society.

What type of relationship do you have with the associations?
We position ourselves as a true partner of the associations we select. We favor open dialogue and co-construction in our long-term alliances. Our support and sponsorship are therefore not passive. On the contrary, our objective is to give employees the opportunity to actively engage in the selected projects, in addition to providing financial support. In so doing, we can make sure that our contributions are effective.

How do you see employee involvement?
We have seen a lot of enthusiasm for the initiatives we’ve launched for the Fund. For example, people were very interested in the skills-based sponsorship project pilot with L’ENVOL in 2017 and the launch of Congé Solidaire® (Solidarity Leaves) with Planète Urgence in 2018. The response is a clear indicator that employees want their volunteering actions to have meaning, and be in keeping with our values: “Care”, “Dare to innovate”, “Grow by sharing” and “Commit to succeed”.

“We are committed to having a significant impact on society.”
**KEY FIGURES**

**28**
Partner associations since the creation of Mécénat Servier Charity Fund

**+1 M€**
Annual budget

**+2 M€**
Donations paid since creation of the fund

**1,763**
Employee commitments to skills-based sponsorship, Congé Solidaire® (solidarity leaves), solidarity seminars, and rounding-up salary

**2**
Skills-based sponsorship days per year and per employee in France

*As of December 2019

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**GOVERNANCE**

**BOARD OF DIRECTORS**
The Fund Board is comprised of three members:

- **President**
  Olivier Laureau
- **Secretary**
  Corinne Massin
- **Treasurer**
  Christian Pourrias

**SELECTION COMMITTEE**
The Selection Committee is comprised of Servier Group employees. Member composition and terms of office are determined independently by the Committee:

- **President**
  Olivier Laureau
- **Sector Director**
  François Vilette
- **CSR Director**
  Vincent Minvielle
- **International HR Manager**
  Zoja Salom
- **Group Communication Director**
  Sybille Billiard
- **Corporate Patient Affairs Officer**
  Philippe Auvrignon

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*Arithmetic of Good® workshop, Russia, 2019.*
SELECTED INTERVENTION AREAS

From the outset, we have structured our actions around three key areas involving important societal issues where employees can expect to make a contribution:

- **Health**
  The core of our pharmaceutical company’s mission focuses on health and health care. We foster and promote the provision of support to families and caregivers, with a particular focus on children.

- **Living together**
  Aimed at high-risk individuals and people in poverty to encourage their integration into society.

- **Education**
  To promote equal opportunities.

FOUR CONCRETE INITIATIVES

- Financial support and donations in kind;
- Skills-based sponsorship;
- Congé Solidaire® (Solidarity Leave);
- Rounding up salary (Only in France).

Our multi-pronged approach means that we can best adapt our actions according to the sponsored project and advocate direct employee involvement.
“It was an incredible mission, and one I wasn’t sure I was capable of doing, but that I’d be happy to do again.”

Muriel, a Servier employee who went on a Solidarity Leave for women’s literacy in Benin.
# Sponsored Associations

**Spheres of action**
- Health
- Living together and the environment
- Education and training

<table>
<thead>
<tr>
<th>Association</th>
<th>Description</th>
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<tbody>
<tr>
<td><strong>1001 FONTAINES</strong></td>
<td>Support for entrepreneurs to promote access to drinking water in Madagascar</td>
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<tr>
<td><strong>SURESNES SOCIAL ACTION COMMUNITY CENTRE</strong></td>
<td>Digital educational support for seniors</td>
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<tr>
<td><strong>ACTION ENFANCE</strong></td>
<td>Foster care/shelter for children and adolescents</td>
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<td><strong>ENFANTS D’ASIE</strong></td>
<td>Access to quality education for disadvantaged children in Southeast Asia</td>
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<tr>
<td><strong>AGIR POUR L’ÉCOLE</strong></td>
<td>Dissemination of learning methods to reduce early school failure</td>
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<tr>
<td><strong>L’ENVOL</strong></td>
<td>Support for sick children and their families to foster psychological and social well-being</td>
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<tr>
<td><strong>L’ARCHE</strong></td>
<td>Refuge for people with mental disabilities in small communities</td>
</tr>
<tr>
<td><strong>ESPÉRANCE BANLIEUES</strong></td>
<td>Development of quality independent schools in disadvantaged suburban areas</td>
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<tr>
<td><strong>ARITHMETIC OF GOOD</strong></td>
<td>Helping orphaned children in Russia become independent adults by facilitating their integration into society</td>
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<tr>
<td><strong>FONDATION DE LA 2e CHANCE</strong></td>
<td>Reintegrating high-risk or underprivileged people who have experienced hardships</td>
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<tr>
<td>Organization</td>
<td>Description</td>
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<tr>
<td>CENTRE CARDIO-PÉDIATRIQUE DE DAKAR</td>
<td>Access to cardiac surgery care for deprived children in Senegal</td>
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<td>PHYSIONOMA</td>
<td>Training of health professionals in the treatment and rehabilitation of Noma in Burkina Faso</td>
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<tr>
<td>FONDATION L’ÉLAN RETROUVÉ</td>
<td>Care, treatment, and support for adolescents and adults with mental disorders</td>
</tr>
<tr>
<td>PLANÈTE URGENCE</td>
<td>International solidarity for the self-sufficiency of affected populations and the protection of their environments</td>
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<tr>
<td>FRIENDS INTERNATIONAL</td>
<td>Providing support for the education, well-being, economic and social integration of children, adolescents, and their families in Cambodia</td>
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<tr>
<td>LE ROCHER</td>
<td>Educational and cultural actions for youths and their families from disadvantaged neighbourhoods</td>
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<tr>
<td>HELEN KELLER INTERNATIONAL</td>
<td>Committed to fighting against blindness, malnutrition and diseases caused by extreme poverty in Vietnam</td>
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<tr>
<td>TECHO</td>
<td>Combatting poverty in the favelas (slums) of Latin America by building houses for families</td>
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<tr>
<td>MAISON DE PARENTS FERDINAND FOCH</td>
<td>Care for patients and their families during hospital stays or out-patient care</td>
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<tr>
<td>ASSOCIATION LES TOUT-PETITS MAS DES MESNULS</td>
<td>Caring for people with multiple disabilities by providing them with medical care, daily help and leisure activities</td>
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<tr>
<td>ORDRE DE MALTE FRANCE</td>
<td>Support for people made vulnerable by life traumas and carer training</td>
</tr>
<tr>
<td>UN STAGE ET APRÈS</td>
<td>Providing support for middle school students from disadvantaged neighborhoods for their observation internships</td>
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</tbody>
</table>
We are involved in defining the scope of the projects carried out and we can provide comprehensive action thanks to our different forms of engagement. For example, our partnership with Un Stage et Après, which assists middle school pupils from disadvantaged neighborhoods or rural areas learn about the professional world, has three complementary components: financial aid, skills-based sponsorship and trainees reception within our teams.

**LONG TERM STABILITY**

The Mécénat Servier Charity Fund is an allocation guaranteed by the Group, making possible the sponsorship of partner associations over several years. Our initial commitment consists of at least two years, whenever possible. We are aware that it is essential for associations to be able to project themselves over time. This stability also offers the possibility of co-creating larger projects together.

**MULTIDIMENSIONAL AND COMPREHENSIVE ACTION**

We are committed to supporting associations in the most effective way possible.

**ENCOURAGE THE CREATION OF NEW PROJECTS**

Since the creation of the Mécénat Servier Charity Fund, we have actively identified public interest organizations in France and abroad with whom we would like to forge quality partnerships. We also responded to requests from associations whose projects were then submitted to our selection committee. Since the end of 2018, we have decided to narrow our focus through a call for projects via our website identifying two main targets: support for sick children and the precarious situation of women.
“They* made origami decorations to decorate the places where kids like me will stay.”

Anays, beneficiary of l’Envol.

*Servier employees
This centre, located in Dakar (Senegal), provides paediatric-cardiology surgery to meet the significant demands in the region. It was born out of a collaboration between the Cuomo Foundation, La Chaîne de l’Espoir and the Fann University Teaching Hospital (Dakar). In order to provide medical teams with the skills they need to act independently and self-sufficiently, Mécénat Servier funded a 6-month training course with an experienced team from Ho Chi Minh City Hospital in Vietnam. Administrative teams have also undergone management training. Since its opening in January 2017, the centre has operated on 462 children with heart diseases. Since that time, the partnership has provided care for children whose parents cannot afford medical expenses. To help sponsor the initiative, Servier employees in France mobilized and actively participated in Operation BEST (Billion Steps Together), whose objective was to accumulate 1 billion steps. The challenge was taken up by 1,500 employees who collected €26,000, which made it possible for nine children to have heart surgery. 

SEE THE VIDEO HERE

CHILDREN WERE OPERATED 462

HELPING UNDER-PRIVILEGED WOMEN

369 personal care product kits were prepared by Servier employees for Féminité sans abri (homeless women’s association).
OPERATION “LUNETTES SANS FRONTIÈRE” (GLASSES WITHOUT BORDERS)

A total of 2,355 pairs of eyeglasses were collected by Servier employees from around the world as part of the operation “Lunettes Sans Frontière”, which took place June 1 - 15, 2018.

From Europe to America to Asia, 13 Group subsidiaries contributed to making this operation a success. The glasses were then sent to Helen Keller International and Lunettes Sans Frontière for worldwide distribution.

| PAIRS OF GLASSES COLLECTED | 2,355 |

TRAINEE RECEPTION UN STAGE ET APRÈS

Servier teams have, on several occasions, welcomed around fifteen students for internships as part of their partnership with Un Stage et Après.

The association deems the involvement of Mécénat Servier to be a model commitment and would soon like to brand the experience.

SEE THE VIDEO HERE
Mécénat Servier embodies the Group’s Values and is a mechanism by which employees can undertake positive action for their social environment.

Concrete and Varied Contributions

With skills-based sponsorship, Servier employees in France have the opportunity to volunteer with partner associations two days per year. Following the successful pilot, conducted with L’ENVOL in 2017, 83 employees took part in 43 missions over 93 days in 2018. Concrete proof of our solid commitment: for a two-day mission, the company gives employees an additional day for each day off or day of leave donated.

In 2018, 34 people also volunteered to take part in an international solidarity mission with Planète Urgence. The concept was to complete international solidarity missions during two weeks of their vacation.

The mission objectives included transmitting know-how and strengthening the self-sufficiency of local populations through educational projects for children and adults, as well as protection of their environment.

For 2019 and 2020, 40 employees worldwide will go on Congé Solidaire® (Solidarity Leave).

Project Participants

Mécénat Servier has defined a specific “solidarity workshop action” format to assist employees wishing to undertake projects with associations of their choice during team seminars. Since the end of 2018, a call for projects has also been open to Group employees.

Any employee, member of a public interest association, has the opportunity to propose a project-specific partnership with Mécénat Servier. Servier employees in France can directly contribute a small sum from their salaries to one of the three partner associations thanks to microDON platform.
“I wanted to volunteer. Skills sponsorship seemed the perfect opportunity and so I quickly applied for one of the many missions offered.”

Laure, Servier employee.
**SKILLS-BASED SPONSORSHIP WITH L’ENVOL**

A pilot project that mobilized teams

*L’Envol* changes the lives of sick children and their families through holidays or programs to promote psychological and social well-being. *L’Envol* is the first partner Mécénat Servier selected to launch the first skills-based sponsorship missions in 2017. Group employees responded in force: 63 employees completed 79 mission days. They helped the association define its HR strategy, communication plan, financial audit, and so on. Employees were also able to put their personal creative skills to use, such as making decorations to brighten up childcare sites. Some have also chosen to extend their initial volunteer missions by providing support for or caring for the children during their entire stay.

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**Muriel Roy,**
DIRECTOR OF PARTNERSHIPS AT PLANÈTE URGENCE

**Joanna Jammes,**
MANAGING DIRECTOR OF L’ENVOL

"Our partnership with Servier is a model one. In addition to all that it has enabled us to achieve since 2015, we are very moved to note that, each year, more and more Servier employees are following through and finishing up their missions by volunteering as monitors for our holiday stays. This generous gift of their free time is remarkable and testifies to the strong human values stimulated through this partnership.”

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**GET INVOLVED WITH A CONGÉ SOLIDAIRE® (SOLIDARITY LEAVE)**

"Initially, for the first year of Congé Solidaire® (Solidarity Leave), Mécénat Servier planned on having about 5 employee volunteers. In reality, a total of 34 people signed up in just one week. Such an enthusiastic response meant that 1 out of 10 people on a mission with Planète Urgence in 2018 was a Servier employee.”

SEE THE VIDEO HERE

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SEE THE VIDEO HERE
**SHARE YOUR KNOW-HOW**

“As part of my skills-based sponsorship mission, I chose Le Rocher, an association that sets up and carries out educational, cultural and social actions for residents in disadvantaged neighborhoods. I did in fact want to carry out a positive action within the social sector by participating in an operational mission in the field. I spent a day at the Bondy branch where, alongside volunteers from various areas of the association, I took part in activities such as a street-side cafe to meet locals, and provided tutoring and adult literacy lessons. I learned so much from this experience on a human dimension. You feel useful, you give something of yourself and your time, but you get so much more in return.”

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**FONDATION DE LA 2ÈME CHANCE**

“I reached out to the Fondation de la 2ème Chance (2nd Chance Foundation), which helps people realize their professional objectives. I needed financial support in order to complete a training course and become a care assistant. During a skills-based sponsorship mission, Servier employees helped me to prepare my finances and I was able to begin my studies.”
EXPAND MÉCÉNAT SERVIER’S REACH WORLDWIDE

In order to expand partnership capabilities with public interest associations on a global scale, Mécénat Servier launched “Joint initiatives” in 2018.

Ten Group subsidiaries proposed partnership projects with local associations. After a selection process, two of them were chosen, with a total budget of € 305,000.

• TECHO:
  “Changing the lives of over 30 families” — Latin America —
  The TECHO project involves constructing 34 emergency houses, a community centre and two eco-toilets. Employees of subsidiaries in Argentina, Brazil, Colombia, Costa Rica, Mexico, Panama, Peru and Ecuador are helping to build these houses.

• Arithmetic of Good:
  “Support for students aged 14 to 18 from 85 orphanages” — Russia —
  The aim of the Arithmetic of Good project is to assist young orphans by encouraging them to continue their education, offering them technical training and partnering with them in the labour market. Servier Russia employees are also actively involved in the project.

CHILDSIGHT PROJECT LAUNCH WITH HELEN KELLER INTERNATIONAL

Servier Vietnam has partnered with Mécénat Servier and Helen Keller International to set up ChildSight, the first international skills-based sponsorship project led by Mécénat Servier Charity Fund.

The aim is to offer disadvantaged children access to quality eye and vision care and to set up a sustainable prevention system in partnership with the Vietnamese ministries of Health and Education. Thanks to the support of Mécénat Servier, more than 9,000 students and teachers from 22 schools have been screened and provided with glasses.

Social-educational assistance in Madagascar (2018).
MÉCÉNAT SERVIER
COUNTRIES OF ACTION

19 COUNTRIES

40% OF OUR NON-PROFIT PARTNERS OPERATE OUTSIDE FRANCE

72% OF THE BUDGET FOR FUNDS DEDICATED TO ACTIONS IS SPENT OUTSIDE FRANCE
GET INVOLVED WITH MÉCÉNAT SERVIER

LET’S SHAPE THE NEXT SOLIDARITY MISSIONS TOGETHER

Do you have a project in one of our three priority engagement areas: health, living together, education?

https://mecenat.servier.com

GET IN TOUCH AND TELL US ABOUT YOUR PROJECT

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