

2019-2020
**ANNUAL
REPORT**



COMMITTED TO SOLIDARITY
Health, Education, Culture, Living together



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EDITORIAL


The 2019-2020 financial year marks a new milestone in the dynamics of the Mécénat Servier Charity Fund.

More than 1,800 humanitarian actions were carried out last year, despite Covid-19, in particular to ensure the continuation of the social missions of the supported charities. In France, nearly 1,000 employees make a monthly micro-donation to a charity by rounding down their salary, thanks to *L'ARRONDI sur salaire* (rounding down salary), launched in October 2019.

Furthermore, by signing the Manifesto for Skills-based Sponsorship (*Manifeste pour le Mécénat de Compétences*) alongside 21 other companies in October 2020, the Servier Group is committed to developing this initiative in France and internationally, in particular with the upcoming establishment of the skills-based senior sponsorship.

Our Group can be proud of this outpouring of solidarity which, despite the health crisis, has continued to grow around the world.

After only four years of operation, our social impact study, carried out this year, highlights the quality and authenticity of the relationships established with our partners, as well as the persistence of our approach based on personalized support, tailored to the needs of each stakeholder.

With Mécénat Servier, more than ever, we are committed to solidarity. 



Olivier LAUREAU
President of Servier



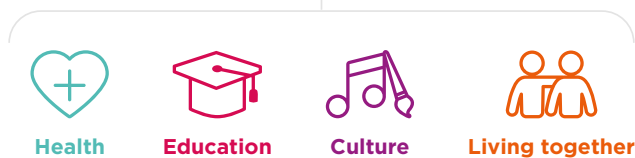
MÉCÉNAT SERVIER AT A GLANCE

COMMITTED TO SOLIDARITY

Health, Education, Culture, Living together

The Mécénat Servier Charity Fund is part of this ambition. Since 2016, the Charity Fund has supported general interest initiatives in France and globally in the fields of health, education, and living together. It provides support to approximately thirty associations and encourages the individual and collective involvement of employees. Through the Mécénat Servier Charity Fund's actions, the Group strengthens its territorial footprint and its links with local communities.

4 AREAS OF COMMITMENT



4 EMPLOYEE INVOLVEMENT INITIATIVES



GOVERNANCE

Board of Directors

- **Olivier Laureau**, President
- **Étienne Fix**, Treasurer
- **Corinne Massin**, Secretary, General Delegate of the Charity Fund

Investment Committee

It meets once a year to make proposals on the management of the Charity's funds.

- **Stéphanie Woestelandt**, Head of Group Management Control G&A-GMPA
- **Benoît Chéron**, Legal Director
- **Vincent Lamarche**, Head of Personnel Administration

Selection Committee

It meets four times a year to select projects.

- **Olivier Laureau**, President
- **Oana Bernard-Poenu**, Director Pediatrics R&D
- **Sybille Billiard**, Group Communication Director
- **Ekaterina Chulkova**, Corporate Social Responsibility Manager (CSR) - Servier Russia
- **Vincent Minvielle**, Group CSR Director
- **François Vilette**, Managing Director Asia Pacific Operations

* Available only in France



COMMITTED TO SOLIDARITY



Corinne MASSIN
 Director of Corporate
 Philanthropy, General
 Delegate of Mécénat
 Servier Charity Fund

What is your assessment of Mécénat Servier's first four years?

Since the creation of the Mécénat Servier Charity Fund, we have developed more than thirty associative partnerships in the fields of health, education, and living together. Simultaneously, we have encouraged the Group's employees to become involved through various initiatives, such as skills-based sponsorship, *Congé Solidaire*[®] (solidarity leave), solidarity seminars and, since the end of 2019, micro-donations by rounding down their salaries, *L'ARRONDI sur salaire*.


Our assessment, based on the first social impact study, shows:

- More than 2,300 employee commitments, in line with the Group's values
- A unique philanthropic approach that systematically combines skills-based sponsorship and financial support
- A genuine consideration of partner needs through in-depth listening and co-construction
- A growing international expansion of our actions and social impact
- The recognition of our actions and the desire to strengthen our commitments, including our involvement in *L'Alliance pour le mécénat de compétences*' association.

How do you select the associations you support?

We receive requests directly via our website or during calls for projects that we launch every two years, internally and externally. For example, we have actively sought to help address the precarious situation of women, on the one hand, and to provide support for ill children on the other. These applications are studied by the Selection Committee, which meets quarterly. The Committee is composed of Group employees.

What are the prospects for the years to come?

Our objectives are clear: to increase the social value of our actions and strengthen the involvement of Servier Group employees. In concrete terms, we have defined a new area of commitment, culture, which has been greatly affected by the current health crisis. Culture therefore joins our categories of health, education, and living together. We have continued to pursue the international expansion of our actions with the launch of a new call for projects in 2020, "Joint Initiatives", for our subsidiaries and international sites, to identify three new support projects. Finally, we are setting up a special skills-based sponsorship initiative for senior employees who wish to participate. In doing so, they will have the opportunity to incorporate the end of their professional careers into a twofold perspective of transition and transmission. These ambitions show that, more than ever, we are committed to solidarity. 



FIRST SOCIAL IMPACT STUDY

At the end of 2019, Mécénat Servier, with the help of a specialized external firm, carried out its first social impact study* among employees and supported associations.

STRUCTURES
By providing a framework for charity missions

Over €1M per year
Financial support

“To feel like we’re helping the ecosystems that surround us”

Anne,
Servier employee

COMMITTS
By involving employees in charity actions

Over 2,300**
Employee commitments

“The conversations, the feedback, the connections we forge. It makes you proud.”

Vincent,
Servier employee

INTEGRATES
By associating international sites with charity projects

21
Countries of operation

“Volunteering is a tool in the challenge of transformation.”

Bernard,
Servier employee

FOSTERS
By forging strong links between the company and associate partners

Over 30
Charities supported since 2016

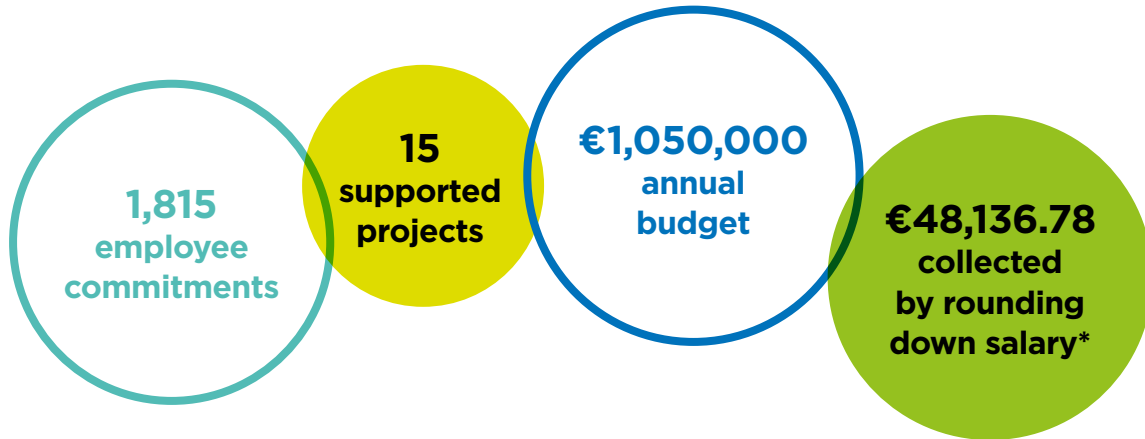
“With Mécénat Servier Charity Fund, we discovered charity in a very professional way. They help us change things to develop our project.”

Partner Association

* Social impact study carried out by KiMSO ** on September 30, 2020



2019-2020 KEY FIGURES



* L'ARRONDI sur salaire initiative available only in France

2030 GOALS



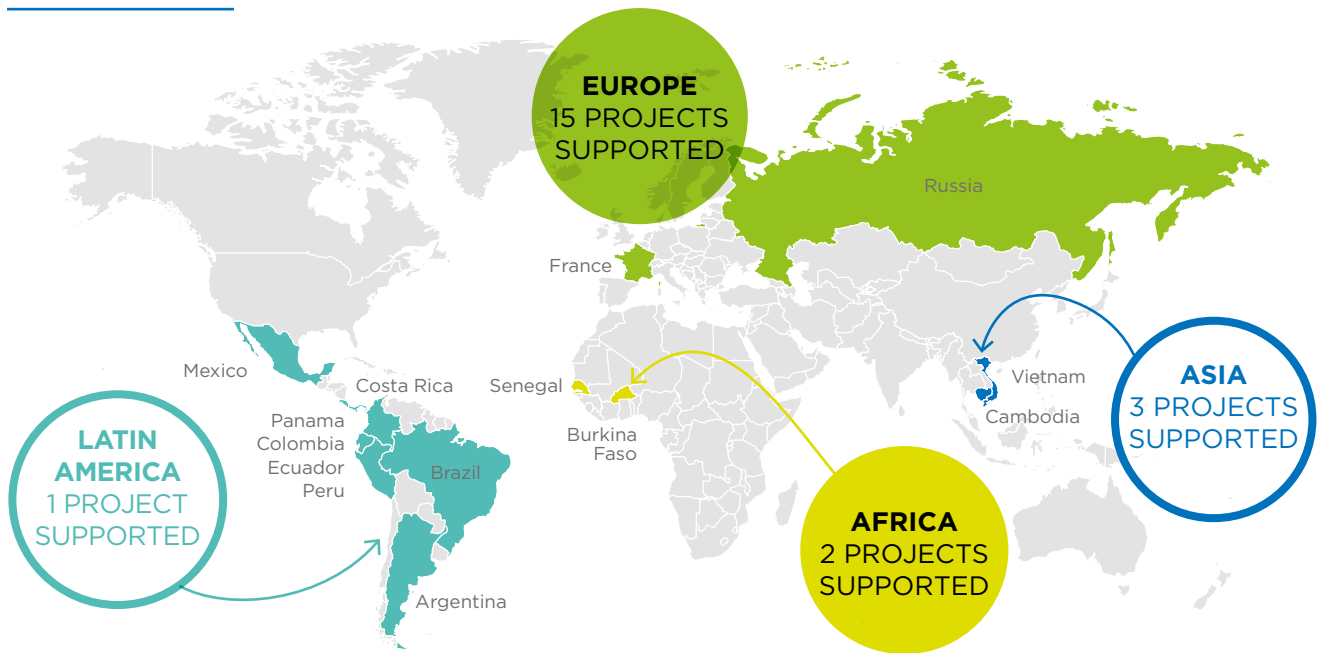
Through its actions, Mécénat Servier contributes to 8 of the 17 Sustainable Development Goals (SDGs) set by the UN.

Adopted in 2015 as part of the UN's 2030 Sustainable Development Agenda, the SDGs are a universal call to action to eradicate poverty, protect the planet, and improve the lives and prospects for all people everywhere. Their success depends on the involvement and collaboration of all participants, including companies. Mécénat Servier and its partners are part of this progress initiative.





PARTNER ASSOCIATIONS



PROJECTS APPROVED IN RECENT YEARS



L'ORDRE DE MALTE FRANCE

€82,000 granted in 2017-2018
10 employees trained during a solidarity seminar in 2019-2020

France

LES TOUT-PETITS

€6,175 granted in 2018-2019
3 solidarity days in 2019-2020

France

PHYSIONOMA

€21,840 granted in 2018-2019
6 people trained in 2019-2020

Burkina Faso



ARITHMETIC OF GOOD

€130,000 granted in 2018-2019
342 employee commitments in 2019-2020

Russia

LE ROCHER OASIS DES CITÉS

€140,000 since 2016-2017
4 employees involved in skills-based sponsorship in 2019-2020

France



L'ÉLAN RETROUVÉ

€10,000 granted in 2018-2019
30 therapeutic workshops in 2019-2020

France

TECHO

€175,000 granted in 2018-2019
99 people rehoused in 2019-2020

Latin America



PROJECTS FUNDED DURING 2019-2020 FINANCIAL YEAR



HEALTH

LES AMIS DE L'ARCHE

Endowment: €35,000

26 beneficiaries

France

LE CENTRE CARDIO-PÉDIATRIQUE DE CUOMO

Endowment: €200,000

41 children cared for

Senegal

L'ENVOL

Endowment: €90,000

107 beneficiaries

France

HELEN KELLER INTERNATIONAL

Endowment: €70,000

52 health workers trained

Vietnam

LA MAISON DE PARENTS FERDINAND FOCH

Endowment: €72,650

10 employees involved in skills-based sponsorship and solidarity seminars

France

EDUCATION

ACTION ENFANCE

Endowment: €60,000

15 young adults supported

France

ATOUT MAJEUR

Endowment: €25,000

27 employees involved in solidarity seminars

France

ENFANTS D'ASIE

Endowment: €37,000

135 children and teenagers helped

Cambodia, Vietnam

FONDATION DE LA 2^{ÈME} CHANCE

Endowment: €15,000

9 awarded beneficiaries

France

AMI(E)S

Endowment: €60,000

76 young women trained

Cambodia

UN STAGE ET APRÈS

Endowment: €20,000

15 trainees welcomed

France

LIVING TOGETHER

AMIS DE JEUDI DIMANCHE

Endowment: €60,000

90 youths welcomed each year

France

ESPÉRANCE BANLIEUES

Endowment: €60,000

2 schools supported

France

LES RESTOS DU CŒUR

Endowment: €25,000

2 warehouses equipped

France

PLANÈTE URGENCE

Endowment: €148,000

40 departures planned including

12 achieved with the *Congé Solidaire*[®]**India, Benin, Nepal, Ecuador, Guadeloupe, Cameroon**



HEALTH

Caring is acting with humanity.

Health care is the driving force of Servier's Vocation and that of its employees, committed to therapeutic progress to serve patient needs. Naturally, Mécénat Servier has chosen to support charities that share this commitment to health across the world. The Charity Fund encourages support for families and caregivers, with particular attention given to children.

“At the end of the chain, there is always a patient and the desire to promote their well-being.”

Jérôme, Servier employee



PROVIDING WARM AND FRIENDLY LIVING SPACES FOR PEOPLE WITH MENTAL DISABILITIES (FRANCE)

30 years after it was founded, *L'Arche d'Ecorchebeuf* (Seine-Maritime) is renovating and modernizing its premises with the help of Mécénat Servier in order to improve accommodation and provide support to people with disabilities.

€35,000
granted in
2019-2020

26
people hosted
at *L'Arche
d'Ecorchebeuf*

*The entire L'Arche
d'Ecorchebeuf
community during a
visit from Mécénat
Servier*



In March 2020, the “*Hirondelles*” and “*Robinsons*” living centers at *L'Arche d'Ecorchebeuf* were renovated and modernized. Two new places were created in an area where there is a shortage of accommodation for people with mental disabilities. The Mécénat Servier Charity Fund also covered the construction of a new multipurpose room that complies with the latest accessibility standards. In parallel, two Servier employee volunteers took part in skills-based sponsorship missions: organizing an open house at *L'Arche d'Aigrefoin* (Yvelines), making fabric masks for *L'Arche d'Ecorchebeuf*, and “Live my life at *L'Arche*” days.



L'Arche is made up of warm, welcoming places where adults with mental disabilities can live and work together, as well as their specially trained caretakers, as employees or civic service volunteers. More than just a helping relationship, *L'Arche* also provides “shared life” support through community.

[MORE INFO](#)



REDUCING INFANT MORTALITY AND FORTIFYING PEDIATRIC SURGERY TEAMS TRAINING IN DAKAR (SENEGAL)

Since 2016, Mécénat Servier has been providing support to the *Dakar Cuomo Cardiopaediatric Centre (CCPC)* teams for the treatment of children undergoing open-heart surgery, as well as training the medical team.

€200,000
granted in
2019-2020

41
children
treated in
2019-2020

The CCPC contributes significantly to expanding and enhancing cardio-pediatric care in Senegal and the region.



La Chaîne de l'Espoir is an international NGO founded in 1994, with the aim of strengthening health care systems to give everyone, especially children, the same chances at life and development. Mécénat Servier supports its actions in Senegal in partnership with the Cuomo Foundation and the Fann Hospital.

[MORE INFO](#)

139 children with cardiac conditions underwent surgery at the CCPC in 2019-2020, of which 41 thanks to the total or partial financial support of Mécénat Servier. In March 2020, the CCPC was requisitioned to treat Covid-19 patients requiring intensive resuscitation. Consequently, the surgical treatment of children was temporarily halted, thereby lengthening the waiting list. However, the surgical teams were able to resume treating children - at a limited pace - in September. Training for CCPC staff has also been severely limited due to the health crisis. As a result, a portion of Mécénat Servier's annual grant (€61,835) was not used in 2019-2020.



ENDING THE ISOLATION OF SICK CHILDREN AND THEIR FAMILIES (FRANCE)

Since 2017, Servier employees have been involved in skills-based sponsorship missions to develop and strengthen L'ENVOL's actions for children with illnesses and their families.



€90,000
granted in
2019-2020

107
direct
beneficiaries
in 2019-2020

21 Servier employee volunteers took part in L'ENVOL activities in 2019-2020 through skills-based sponsorship missions, in-person and remotely, and a solidarity seminar. Against the backdrop of the Covid-19 health crisis, their interventions made it possible to ensure the continuity of activities and reinvent some of the activities on offer (kits, online workshops, etc.). In addition to updating the association's media library, Servier teams contacted 80 L'ENVOL beneficiaries by telephone to collect their testimonials as part of the assessment of their programmes. They also led hospital workshops (27 beneficiaries) and made decorations for the reception areas.



L'ENVOL organizes programs tailored to young people who are ill, aged 6 to 25 and their families: adapted stays, hospital workshops, recreational outings, and online activities. The programs help patients and their families find strength and self-confidence to live a better life, during or after illness, and end their isolation.

*"Today I did the manga activity. It was really good and this time I put the camera on to show my drawings."
Mariama, comments on online activities in 2020.*

[MORE INFO](#)



PRESERVING AND IMPROVING VISION SCREENING OF THE MOST VULNERABLE CHILDREN THROUGH REGULAR VISUAL SCREENINGS IN VIETNAM

In the *Trà Vinh* province of southern Vietnam, Mécénat Servier supports the ChildSight® program, whose aim is to develop a sustainable care system to provide basic visual screenings and quality eyewear to school children.

€70,000
granted in
2019-2020

52
health
workers
trained

Ton Thi Thu Thao, Doctor of Preventive Medicine, is taking a course on refraction at the Ho Chi Minh Eye Hospital.



In 2019, 52 health care workers (ophthalmologists, school doctors, technicians) were trained in refraction, optical techniques, and vision screening. 18 secondary schools participated in the ChildSight® program, which screened 10,981 children and provided subsidized eyeglasses to 437 schoolchildren and teachers. A design competition on the topic of vision also raised awareness on visual health in the local community. Lastly, 189 Servier employee commitments made it possible to help with student supervision, assist in organizing the drawing competition, and provide project monitoring.



Present in 21 countries and co-founded by Helen Keller, Helen Keller International strives to combat preventable blindness, malnutrition, and diseases of extreme poverty through locally developed programs.

[MORE INFO](#)



WELCOMING AND ACCOMMODATING PATIENTS AND FAMILIES DURING HOSPITAL STAYS IN SURESNES (FRANCE)

Mécénat Servier provides support to *Maison de Parents Ferdinand Foch* in Suresnes, France, to assist with welcome and accommodation missions as well as financing the renovation and rehabilitation of reception areas.

€72,650€
granted in
2019-2020

10
Servier employees
involved in skills-
based sponsorship
and solidarity
seminars



Residents and Servier employees having lunch together after a cookery workshop!

In November 2019, Mécénat Servier and *Maison de Parents* (MDP) signed a sponsorship agreement to finance the renovation and rehabilitation of its reception areas. Although inspections were underway and an architectural firm had been appointed, the Covid-19 health crisis derailed the projects and impacted MDP's financial situation. The agreement has now been revised to also include helping *Maison de Parents* carry out its general missions. Most of the skills-based sponsorship missions initially planned had to be postponed. *Maison de Parents* remained open during lockdown to welcome relatives of hospitalized patients, but also to house hospital staff who so wished.



Created in 1995, the *Maison de Parents Ferdinand Foch* is a reception and accommodation facility for families and relatives of patients in hospital or in care. Non-medical, it is primarily a place of welcome and listening, open to all, offering a pleasant living environment in a comforting atmosphere.

[MORE INFO](#)



FACILITATING ACCESS TO CARE FOR THE HOMELESS IN PARIS (FRANCE)

With the support of Mécénat Servier Charity Fund, Ordre de Malte France has developed a mobile care service for homeless people in difficulty in Paris.

10

employees through a solidarity seminar

Ordre de Malte France uses its specially equipped van to carry out medical rounds in Paris.



More than 3,500 homeless people are said to live in Paris, half of whom have health problems. In order to provide them with essential first-aid care, *Ordre de Malte France* conducts mobile medical patrols in the streets of the capital. With the support of Mécénat Servier, the association was able to convert a large van into a mobile medical practice (examination bed, shower, storage). Taking into consideration the development of the project and actual financing needs, an available balance of €36,000 was recorded in September 2019. Mécénat Servier then approved re-allocating the amount to the *Maison Malte des Yvelines* establishment project.



**ORDRE DE MALTE
FRANCE**

Ordre de Malte France is a charity whose mission is to provide shelter, support, rescue, and care for people made vulnerable by life, and to provide training for their caregivers in France and internationally.

[MORE INFO](#)



PROVIDING NOMA REHABILITATION TRAINING FOR MEDICAL AND PARAMEDICAL PROFESSIONALS IN BURKINA FASO

Through its partnership with Mécénat Servier, *PhysioNoma* trains *Sentinelles* NGO teams in the treatment and rehabilitation of children suffering from the after-effects of noma, an infectious disease that mainly affects children between 2 and 6 years of age.



6
people
trained

Thanks to their training, Sentinelles team members can now conduct a physiotherapeutic assessment and provide rehabilitation.

Called “the face of poverty”, noma is a gangrenous condition that begins as a benign lesion of the mouth, which then quickly destroys part of the face. This disease typically occurs in a situation of extreme poverty, malnutrition, and health challenges. In August 2019, three nurses, the administrative manager, a facilitator, and the cook from the NGO *Sentinelles* were trained by a member of *PhysioNoma* in order to better understand the effects of noma, carry out a physiotherapy assessment, and provide rehabilitation. During the mission, about ten patients were able to benefit from these new skills. Further in-depth training, originally planned for August 2020, has been delayed due to Covid-19.



PhysioNoma is a French charity comprised of rehabilitators, physiotherapists, language therapists, students, and professionals eager to spread the word on the challenges of noma and contribute to its prevention. They implement rehabilitation for people affected by noma and train the health care teams.

[MORE INFO](#)



DEVELOPING AUTONOMY AND WELL-BEING FOR PEOPLE WITH MULTIPLE DISABILITIES IN SPECIALIZED FOSTER HOMES (FRANCE)

Following a call for projects launched with Group employees, Mécénat Servier decided to fund the development of sensory gardens and terraces for the specialized reception center in *Les Mesnuls* (Yvelines).



3
days
of solidarity
seminars

Residents of the *Maison d'Accueil Spécialisée des Mesnuls* enjoying their new facilities.



Les Tout-Petits, a well-known general interest charity, is dedicated to helping children, adolescents, and adults with multiple disabilities and mental disabilities. Its establishments provide the care, education, training, and activities necessary for the physical and mental development of those they welcome.

Specialized care homes (*MAS - Maison d'Accueil Spécialisée*) are medico-social establishments providing permanent accommodation for people with severe disabilities who are unable to carry out everyday activities (eating, dressing, etc.). Two Servier employee volunteers joined forces to plant a sensory garden at *Les Mesnuls* care home, managed by *Les Tout-Petits*. During three solidarity seminars, 24 employees took part in building a henhouse and a pyramidal herbarium.

[MORE INFO](#)



EDUCATION

Commit to succeed is one of the four key Values that drive the Servier Group.

Through the humanitarian actions of Mécénat Servier, the Group wishes to instill this mindset in children and young people, especially the most fragile and vulnerable, giving each of them a chance for success. Servier hopes to foster the development of diversity within scientific fields and careers and help build a sustainable future.

“We are not a company like any other. At Servier, people are important. It’s a particular mindset.”

Sarah, Servier employee



PROMOTING THE SUSTAINABLE INTEGRATION OF YOUNG ADULTS LEAVING CHILD PROTECTION (FRANCE)

Mécénat Servier supports the **ACTION+** program of **ACTION ENFANCE**, created in 2019, to individually advise and provide support to isolated young adults who have been placed in one of the association's Children and Adolescents Villages.

€60,000
granted in
2019-2020

15
young adults
helped

ACTION+ provides advice, guidance, and support to young people morally and financially.



The transition to adulthood is a time of vulnerability for any young person and especially for those who do not have a stable network of friends and family. The **ACTION+** initiative extends the actions carried out by **ACTION ENFANCE**, through the provision of local social support to young people who have left one of its Children and Adolescent Villages (Villages d'Enfants et d'Adolescents). As of September 15, 2020, 158 young people had been assisted by six local advisers: 24 are continuing their studies, 23 have undertaken vocational training, 17 have obtained a diploma, and 30 have found employment. Given the Covid-19 health crisis, skills-based sponsorship missions have been temporarily suspended.



ACTION ENFANCE is a French foundation that has been welcoming, protecting, and educating brothers and sisters in danger, from infancy to adulthood for more than 60 years. It provides children who have been separated from their families by juvenile court with a stable, educational, and protective framework in order to help them grow up and better integrate into society.

[MORE INFO](#)



RAISING AWARENESS AND PREPARING ORPHANED ADOLESCENTS FOR SCIENTIFIC CAREERS IN RUSSIA

Mécénat Servier funded the launch of an online learning platform dedicated to medical and scientific professions for orphaned Russian teenagers, and Servier Russia employees regularly share their experience and skills with the young people involved.

342
employee
commitments

An employee of the subsidiary gives a chemistry demonstration to the young beneficiaries of the foundation.



Servier employees took part in various skills-based sponsorship missions, including online courses and experience sharing, communication with young people, summer camps, installation of a chemistry laboratory, support drives for orphans with disabilities, organizing a “Christmas tree”, and creating a video on professions in the pharmaceutical industry, etc. The young participants were able to explore scientific careers with the support of Servier teams through professional encounters and visits to the Servier headquarters in Russia. The digital learning platform has been rolled out in 85 orphanages for young people between 14 to 18 years of age.



Arithmetic of Good is a Russian foundation whose mission is to provide comprehensive support to orphaned children by advocating continuing their education, providing technical training, and supporting them into the labor market.

[MORE INFO](#)



SUPPORTING PEOPLE IN NEED OR IN SITUATIONS WHERE THEY ARE EXCLUDED IN IVRY-SUR-SEINE (FRANCE)

Faced with economic difficulties, the *Atout Majeur* association benefited from the financial support of Mécénat Servier and the participation of Servier employees to facilitate the programs and life of the structure.

€25,000
granted in
2019-2020

27
employees
mobilized via
2 solidarity
seminars



The Atout Majeur training center assists women with CV writing and job interview preparation.

Several Servier teams visited the premises of *Atout Majeur* in Ivry-sur-Seine (Val-de-Marne) for solidarity seminars (for HR directors in particular). They also helped women in need establish and advance their professional objectives with recruitment interview simulation, CV writing, etc. The center is open to the public and offers a variety of training courses to help people get back to work, as well as gain access to a number of resources, including computers with Internet connections, specialized newspapers, telephones, photocopiers, etc.



Located in Ivry-sur-Seine, *Atout Majeur* is a training center specialized in providing social and professional integration support. Its aim is to reduce exclusion, unemployment, illiteracy, discrimination, and restore equal opportunities for women/men.

[MORE INFO](#)



IMPROVING LIVING AND LEARNING CONDITIONS FOR DISADVANTAGED CHILDREN IN SOUTH-EAST ASIA

Mécénat Servier supports the actions of *Enfants d'Asie* to build a brighter future for 3,320 children and youths in Cambodia and Vietnam. The association benefits from the financial support and commitment of local Servier teams.



€37,000
granted in
2019-2020

135
children
and teenagers
helped
in Cambodia
and Vietnam



Enfants d'Asie provides support for underprivileged children in South-East Asia towards a brighter future. Present in Cambodia, Laos, the Philippines, and Vietnam, the charity provides comprehensive support from education to professional integration, including basic needs and moral support.

[MORE INFO](#)

Following skills-based sponsorship missions carried out in 2019 by Servier Vietnam teams, Mécénat Servier provided financial support for three projects in the country: one year of study for seven young girls from ethnic minorities, learning support for 50 underprivileged children, and fostering of 22 young children in the *Maison d'Amour de Thu Duc* (Ho Chi Minh City). In Cambodia, Mécénat Servier helps fund the *Borey Komar* home that fosters underprivileged children from the Phnom Penh region. The children are able to receive medical and social care and follow-up, as well as support for long-term schooling. In 2019-2020, Mécénat Servier contributed to the support received by 56 children in Cambodia and 79 young people in Vietnam.

Children at Maison d'Amour de Thuc Duc greet Servier Vietnam teams during a visit.



HELPING VULNERABLE INDIVIDUALS BOUNCE BACK THROUGH TRAINING OR BUSINESS CREATION (FRANCE)

With the aid of Mécénat Servier, *La Fondation de la 2^{ème} Chance* runs the “Helping people in difficulty” project, which allows beneficiaries to receive financial assistance and local sponsorship to bounce back professionally.

€15,000
granted in
2019-2020

9
awarded
beneficiaries



“My involvement with La Fondation de la 2^{ème} Chance is close to my heart and allows me to give new meaning to my life”, Marie-Thérèse Mlala, Foundation volunteer in Suresnes

In the 2019-2020 financial year, Mécénat Servier allocated €15,000 for 15 “helping-hand” projects in the sectors of health, innovation, and business creation, in line with the education and living together categories. 71 beneficiaries were also helped by *La Fondation de la 2^{ème} Chance* in these fields for a total amount of €197,495. Among the beneficiaries, nine were funded by Mécénat Servier. The 2019 survey showed that 81% of the beneficiaries from 2015 are still professionally engaged, which confirms the mission’s success. Lastly, four Servier employees sponsored beneficiary projects, including training a Cameroonian caregiver, and teaching French to an Iraqi surgeon.



La Fondation de la 2^{ème} Chance offers a human and financial “helping hand” to people who have faced very difficult life situations, so they can bounce back professionally in a realistic and sustainable way, either through the creation or takeover of a business, or access to retraining with qualifications.

[MORE INFO](#)



PROMOTING TRAINING AND ACCESS TO EMPLOYMENT FOR MARGINALIZED YOUNG WOMEN IN CAMBODIA

By supporting the *Ami(e)s* association, Mécénat Servier funds vocational training and employment access in beauty professions for marginalized young women in the regions of Phnom Penh and Siem Reap in Cambodia.



€60,000
granted in
2019-2020

76
women
trained

The training funded by Mécénat Servier includes technical education (hair-dressing, cosmetology, manicure, and pedicure), language support courses (Khmer/English), mathematics and financial management, as well as training for employment preparation, essential skills training (hygiene, health, nutrition, prevention) and business creation. Students also have access to social services and receive support for food, transport, and accommodation, when needed. After joining one of the association's partner companies, graduates are followed-up for a period up to twelve months to ensure their long-term professional and social reintegration.

ami(e)s

Ami(e)s is a French charity working for the protection of children and young people in France and throughout the world. Inspired by the principles and logic of the Friends-International network, it works in close collaboration with other network members.

[MORE INFO](#)

Students improve their skills and gain work experience in the practical skills salon.



PROMOTING SOCIAL ENCOUNTERS AND DEVELOPING A SENSE OF COMMUNITY IN TROUBLED NEIGHBORHOODS IN ÎLE-DE-FRANCE (PARIS REGION, FRANCE)

Mécénat Servier supports the “Creating social links” projects of *Le Rocher Oasis des Cités* in its Paris region branches. Missions are organized around the following actions: flavors-of-the-world meals, homework help, literacy classes, home visits, philosophical cafes (*Cafés Philos*), women’s cafes (*Cafés des Femmes*), and street cafes (*Cafés de Rue*).

4
employees
involved through
skills-based
sponsorship

*Participants
exchange ideas,
discuss, and help
each other during
women’s cafes.*



In 2019-2020, the *Bondy* branch hosted 600 people during four flavors-of-the-world meals and 30 participants at its women’s cafes. It also organized 26 open houses and around 100 home visits. In *Les Mureaux*, 200 people participated in four flavors-of-the-world meals, 84 women participated in women’s cafes, and 203 people were included in home visits. Finally, in the 10th district of Paris, 159 people took part in 213 home visits and 27 participants joined women’s cafes. Four Servier employees participated in socio-linguistic workshops organized by the *Les Mureaux* branch, two of whom carried out homework assistance remotely during lockdown, either by telephone or videoconference.



Le Rocher Oasis des Cités is a popular educational association that aims to set up educational, social, and cultural actions for children, adolescents, and adults from difficult urban neighborhoods. There are nine branches in France, including three in the Paris region (*Bondy*, *Les Mureaux*, and *Paris X*).

[MORE INFO](#)



SUPPORTING SECONDARY SCHOOL STUDENTS IN THEIR EDUCATIONAL AND VOCATIONAL GUIDANCE PROGRAMS (FRANCE)

Mécénat Servier works alongside the charity *Un Stage Et Après (USEA)* to provide secondary school students with internships, introduce them to scientific professions, and facilitate their educational and professional orientation.

€20,000
granted in
2019-2020

15
students had
internships
at Servier



Secondary school students visit Les Laboratoires Servier Industrie production site in Gidy during their observation internship.

In 2019-2020, four Servier and Biogaran employee volunteers took part in skills-based sponsorship missions: a professions and guidance session in a 9th Grade class at Jean-Baptiste Clément secondary school (Colombes); a workshop with students in school-dropout situation at Atelier USEA (Paris VII); intergenerational writing workshops with 9th Grade students from Claude Debussy secondary school (Aulnay-sous-Bois); a mobility workshop with students from Paul Cézanne middle school (Mantes-la-Jolie) and internship presentation workshops with 9th Grade students from Moulin Joly secondary school (Colombes). In total, employees met with 46 students through six workshops organized by the association. Each year, the Group also welcomes sixteen 9th Grade students enrolled in priority education networks for an observation internship.



Un Stage Et Après (USEA) is a charity, created in 2010, which aims to support secondary school students in finding and carrying out their 9th Grade internships, which are compulsory. It develops training programs for young people, professionals, and the educational community as a whole.

[MORE INFO](#)



LIVING TOGETHER

Grow by sharing.

Mécénat Servier is first and foremost a collaborative adventure, which brings together Group employees, partner associations, and all those who take part in their activities. Each opportunity to work together contributes to the common good. Therefore, making a commitment to living together involves developing oneself, being enriched with the contributions of others, and encouraging the social integration of those who are vulnerable or impoverished.

“The conversations, the feedback, the connections we forge. It makes you proud.”

Vincent, Servier employee

PROMOTING THE INTEGRATION OF YOUNG PEOPLE IN NEED THROUGH NAVIGATION AND MARITIME OCCUPATIONS (FRANCE)

Mécénat Servier is helping finance the construction of a new symbolic vessel, *Bel Espoir II*, with the *Amis de Jeudi Dimanche (AJD)* association, in order to conduct training and integration programs through sailing and maritime professions.

€60,000
granted in
2019-2020

90
young people
welcomed
per year



Work has started on
the hull of the *Bel
Espoir II*.

Construction of the *Bel Espoir II* is taking place in two phases. After the construction of her hull, completed in May 2019 by the Piriou shipyards in Concarneau (in Brittany), the *Bel Espoir II* was taken to AJD shipyard in Landéda, in Finistère (in Brittany). The association welcomes volunteers and troubled youths and introduces them to the trades involved in boat renovation, construction, and maintenance, as well as navigation. Encounters and exchanges are tremendously rewarding and promote the social reintegration of people who need to break with their environment. After a few months of delay due to the Covid-19 health crisis and lockdown, the new boat is now expected to be completed in June 2022.

A.J.D
AMIS DE JEUDI DIMANCHE

Amis de Jeudi Dimanche offers a program of two three-masted schooners open to all and a cycle of initiation to the trades of the sea on its shipyard in Finistère (Brittany), aimed primarily at young people in vulnerable situations.

[MORE INFO](#)



OFFERING ALTERNATIVE EDUCATION SOLUTIONS TO STUDENTS IN PRIORITY EDUCATION NETWORKS (FRANCE)

Mécénat Servier supports the creation of two schools in the *Espérance Banlieues* network in troubled areas of Le Mans and Poissy. Their educational model is based on methods of personalized support in small numbers.

€60,000
granted in
2019-2020

2
schools
supported

Le Cours La Galiote opened its doors in November 2020 to fight against children dropping out of school in Poissy's priority neighborhoods.



**Espérance
Banlieues**

Under the umbrella of the *Fondation de France*, the *Espérance Banlieues* charity network works within neighborhoods to restore cohesion and combat school dropout. It has 17 independent (non-contract) schools designed to address the urgent educational situation in troubled suburbs and can accommodate more than 800 students.

[MORE INFO](#)

During the previous financial year, Mécénat Servier made a financial contribution to launch *Cours Jules Verne* in Le Mans (Sarthe). The school opened in September 2019 through the mobilization of 35 volunteers from the region, and it now accommodates eleven students. A Servier employee also took part in the move and helped reorganize the classrooms. The Mécénat Servier Charity Fund then chose to support the creation of *Cours La Galiote* in Poissy (Yvelines, France), which opened in November 2020. However, due to the Covid-19 health crisis, communication and “open house” meetings were limited. In its first year, the *Cours La Galiote* school welcomed eleven students, who arrived gradually from November 2020 to January 2021. Many pre-registrations are already underway for the September 2021 school year.



PROMOTING THE WELL-BEING OF CHILDREN WITH AUTISM SPECTRUM DISORDERS (FRANCE)

Mécénat Servier helped support the expansion of Chevilly-Larue Day Hospital (Val-de-Marne), which welcomes children from 4 to 14 years old with autism spectrum disorders, as well as organizing activities through skills-based sponsorship.



30
therapeutic
workshops
held in
2019-2020



The new building of Chevilly-Larue Day Hospital hosts therapeutic workshops and improves the quality of life of patients and their families.

The project supported by Mécénat Servier aims to provide a range of care options that promote well-being and learning development for children with autism spectrum disorders. Covering the design and layout for the new building of the Chevilly-Larue Day Hospital, the project also contributes to sports and cultural activities (gardening, body expression, plastic art, sensory workshop, music, storytelling workshop, cooking, etc.). Completed in November 2020, the new building has ten activity rooms and 30 therapeutic workshops have already been held. One of Servier's employees also made cloth masks for young children in the hospital.



L'Élan Retrouvé foundation is committed to consolidating the presence of the private non-profit sector in the field of psychiatry, addictions, autism spectrum disorders, and mental health. It was founded in 1948 in order to create institutions to replace hospitalization.



[MORE INFO](#)

COMBATING FOOD INSECURITY AND PROMOTING SOCIAL INCLUSION FOR THE MOST DISADVANTAGED (FRANCE)

Mécénat Servier has joined forces with *Restos du Cœur* in Normandy to strengthen their mobilization against food insecurity in an environment undergoing increasing economic and social crisis.

€25,000
granted in
2019-2020

2
warehouses
equipped



After the National Collection, volunteers prepare packages to distribute to the Restos du Cœur.

For *Restos du Cœur*, food aid is a fundamental part of personal assistance and represents a first step towards reintegration for those who benefit from their services. Mécénat Servier's support helped to finance the purchase and installation of a cold room in the warehouse of *Restos du Cœur* de Mesnil-Raoul near Rouen (Seine-Maritime), as well as the purchase and installation of a cold room and forklift in the Bolbec warehouse a few kilometers from Le Havre (Seine-Maritime). Skills-based sponsorship missions are already planned and will be launched as soon as the Covid-19 health situation allows.



The aim of *Restos du Cœur* is to help and provide voluntary assistance to disadvantaged individuals, particularly in the food sector, by providing free meals and assisting with their social and economic integration, as well as taking action against all forms of poverty.

[MORE INFO](#)

SUPPORTING FAMILIES LIVING IN LATIN AMERICAN SLUMS

Selected during the “Joint Initiatives” internal call for projects, **TECHO** aims to rehouse underprivileged Latin American families through the construction of emergency housing and Group involvement.

99
people
rehoused

The teams from Mécénat Servier, Servier Colombia and TECHO, participated alongside other volunteers in a project in Colombia.



Mécénat Servier supports a **TECHO** program involving the construction of 34 emergency houses, two eco-toilets, and a community center through the participation of 500 Servier Group employees in eight countries: Argentina, Brazil, Colombia, Costa Rica, Ecuador, Mexico, Panama, and Peru. The construction work takes place over two consecutive days with teams made up of a dozen Servier employees, a few **TECHO** volunteers, and association beneficiaries. Eighteen houses and two eco-toilets have already been built. As a result, 18 families have been rehoused, with a total of 99 people. More than 200 Servier employee commitments have undertaken the construction of housing or administrative monitoring of the project.



TECHO is a Latin American NGO, founded in Chile in 1997, which aims to reduce homelessness and the vulnerability of families in extreme poverty by offering emergency housing. **TECHO** is now present in 19 Latin America countries.

[MORE INFO](#)



EMPLOYEE INVOLVEMENT

Dare to innovate.

Embodying the values of the Group, Mécénat Servier directly reflects the willingness of employees to effect positive change on their social environment. Through various initiatives, the Charity Fund provides employee volunteers with opportunities to engage in general interest programs through a coordinated framework.

“Volunteering is a tool in the challenge of transformation.”

Bernard, Servier employee



L'ALLIANCE POUR LE MÉCÉNAT DE COMPÉTENCES

Servier joined *L'Alliance pour le mécénat de compétences* (Skills-based Sponsorship Alliance association) in 2019. The Alliance's objective is to promote skills-based sponsorship in companies and increase the number of voluntary charity actions offered to employees.

Olivier Laureau, President of Servier, participated on January 15, 2021 in the presentation of the 2nd edition of the Skills-based Sponsorship "Barometre" alongside 21 other business leaders.



L'Alliance pour le mécénat de compétences, launched by the SNCF Foundation, unites 22 companies around seven commitments:

- Set up skills-based sponsorship initiatives or further develop an existing initiative within the company
- Offer a variety of charity missions to all employees
- Value the involvement of employees
- Evaluate program results
- Share experiences and practices in France and globally
- Support research on the impact on business and society
- Encourage companies of all sizes to launch an initiative

BAROMÈTRE 2020*, FOCUS ON SERVIER'S RESULTS

Of the 145 Servier employee volunteers who took part in the survey:

100%

believe that the company provides legitimate ways for employees to get involved in causes they support.

90%

believe that the skills-based sponsorship initiative is compatible with their workload.

95%

feel that the receiving charity appreciated their involvement.

97%

want to repeat the experience.



[MORE INFO](#)

* Carried out by IFOP in autumn 2020 with the support of SNCF and ADP foundations.



4 WAYS FOR EMPLOYEES TO GET INVOLVED

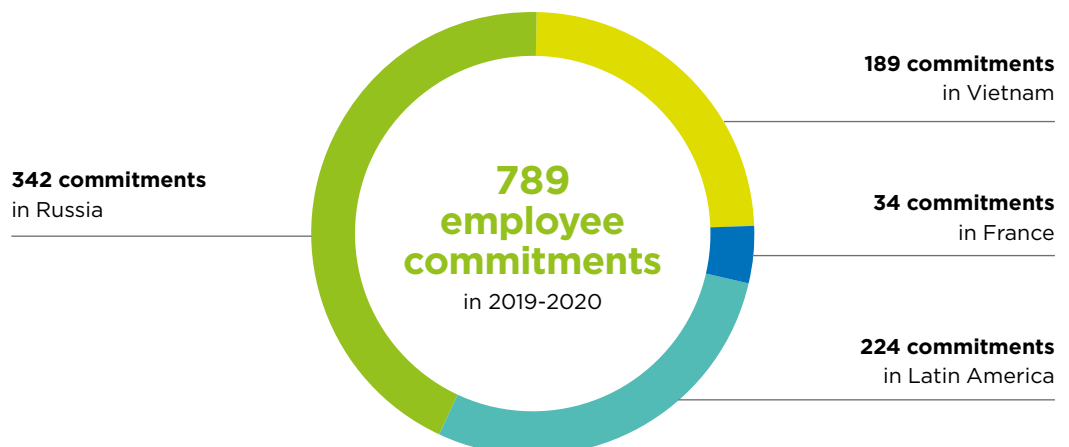
Mécénat Servier dedicates both economic and human resources to its associative partners. There are four forms of employee involvement:

- **Skills-based sponsorship** to share professional or personal know-how during work-time on projects with charities related to the Charity Fund's areas of commitment
- **Congé Solidaire® (solidarity leave)** where employees devote two weeks of vacation time to international solidarity missions with *Planète Urgence*, financed by the Fund
- **Solidarity seminars** to create a link between the world of social economy and solidarity and the values of the Group
- **L'ARRONDI sur salaire (rounding down salary)** for Servier employees in France who wish to make a monthly micro-donation to the charity of their choice through automatic salary rounding down

SKILLS-BASED SPONSORSHIP



Skills-based sponsorship enables Servier employees to volunteer with charities during their work time. In France, employees can each donate two days per year (one day offered by the company, one day given by the employee). Subsidiaries and sites are free to organize themselves to give their team members the time to volunteer.





CONGÉ SOLIDAIRE® (SOLIDARITY LEAVE)

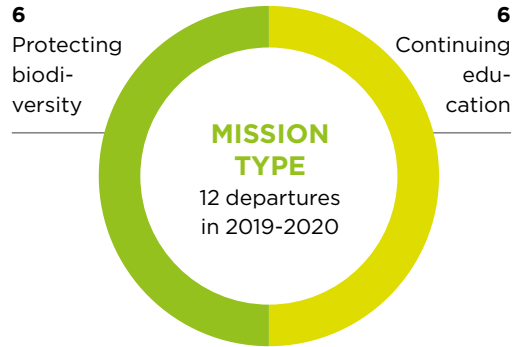
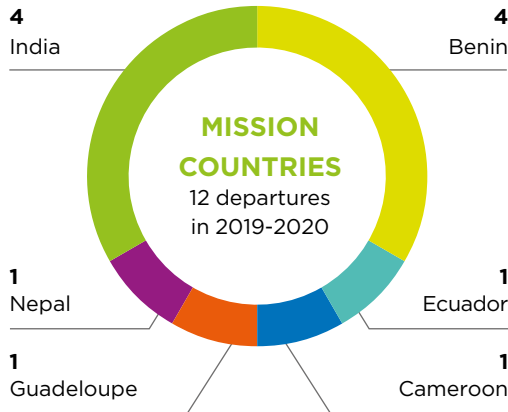


40
departures
planned
Group-wide
in 2019-2020

12
departures
in 2019-2020*

40
new departures
planned for
2020-2021

*28 departures on hold
due to Covid-19 health
crisis



SOLIDARITY SEMINARS



Developed by Mécénat Servier, solidarity seminars allow willing managers to volunteer collectively within a charity of their choice (Day 1) and focus on their own action plans (Day 2). It's an effective and rewarding way to strengthen team cohesion and commitment.

150 participants

6 seminars

L'ARRONDI SUR SALAIRE (ROUNDING DOWN SALARY)



282
ACTION
ENFANCE

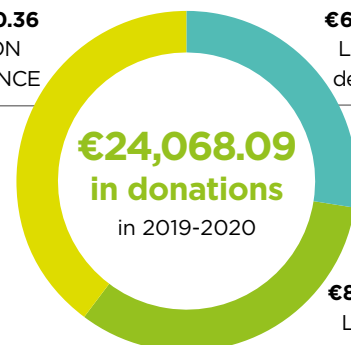
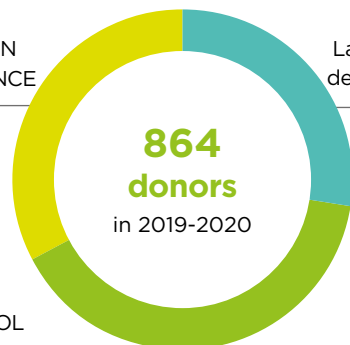
238
La Chaîne
de l'Espoir

€9,170.36
ACTION
ENFANCE

€6,896.09
La Chaîne
de l'Espoir

344
L'ENVOL

€8,001.94
L'ENVOL



17.7%
participation rate

€48,136.78
with the contribution
of Mécénat Servier



FINANCIAL STATEMENT

BALANCE SHEET

	Sept. 30, 2020	Sept. 30, 2019
ASSETS		
RECEIVABLES	€23,000	€60,000
BANK	€27,563	€23,069
	€50,563	€83,069
LIABILITIES		
CONSUMABLE ENDOWMENTS	€44,863	€67,829
Previous balance	€67,829	
Endowments 2019-2020	€1,000,000	
Spending 2019-2020	€-1,022,966	
SUPPLIERS	€5,700	€15,240
	€50,563	€83,069



PROFIT AND LOSS STATEMENT

	Sept. 30, 2020	Sept. 30, 2019
EXPENSES	€1,022,966	€984,117
LEGAL AND FINANCIAL FEES	€5,520	€14,688
OTHER COUNSEL FEES	€600	€23,640
CHARGES ON FEES	€180	€180
GENERAL DOCUMENTATION	€4,800	
ART 238 BIS CGI GRANTS	€1,001,718	€944,815
BANKING FEES	€397	€794
CONTRIBUTIONS	€9,750	
BANKING FEES	€1,022,966	€984,117
SPENDING 2019-2020	€1,022,966	€984,117
2019-2020 FINANCIAL YEAR RESULTS	€0	€0

APPENDIX

For the financial year ending September 30, 2020, the balance sheet total amounted to 50,563 euros. The total of the profit and loss statement, presented in list form, amounted to 1,022,966 euros. The financial year was defined as a 12-month period, from October 1, 2019 to September 30, 2020.



KEY FINANCIAL YEAR CIRCUMSTANCES

The Covid-19 health crisis had no impact on the activities undertaken by Mécénat Servier Charity Fund or on the valuation of its assets and liabilities when drawing up the annual account reports as of September 30, 2020. The Charity Fund has not requested financial assistance from public authorities.

ACCOUNTING PRINCIPLES APPLIED

The annual financial accounts for the financial year are presented in accordance with the requirements of Regulation 99-01 of February 16, 1999 of the Accounting Regulation Committee, as amended for foundations and charity funds according to notice No. 2009-01 of February 5, 2009 of the French National Accounting Council, and the following basic assumptions:

- Business continuity
- Separation of financial periods
- Consistency of accounting policies from one year to the next.

Regulation ANC 2018-06 of December 5, 2018 is applicable from the financial year beginning on January 1, 2020, that is, the next financial year from October 1, 2020 to September 30, 2021.

ADDITIONAL GENERAL INFORMATION

Charity Fund endowments are considered consumable, in accordance with statutes; therefore, the terms and conditions of endowment consumption are determined by the Executive Board. Donations received by the Charity Fund for the 2019-2020 financial year amounted to 1,000,000 euros and were allocated as a consumable endowment (on the liabilities side of the balance sheet), as well as noted in the profit and loss statement in account 757 for an amount of 1,000,000 euros. An amount of 22,966 euros from previous consumable endowments was used during the 2019-2020 financial year and allocated to account 757. The Charity Fund granted 1,001,718 euros in endowments for the 2019-2020 financial year, recorded in account 623, after decisions taken by the Executive Board. Details of endowment allocations are presented below in the “Details of Endowments Granted” section.



STATEMENT OF CHANGES IN ASSOCIATION FUNDS

NATURE OF PROVISIONS AND RESERVES	START FINANCIAL YEAR AMOUNT	ALLOCATION OF INCOME AND REPROCESSING	FINANCIAL YEAR ENDOWMENTS	FINANCIAL YEAR RECOVERY	END FINANCIAL YEAR AMOUNT
Equity					
Associative funds without right of recovery (consumable allocation)	€67,829	-	€1,000,000	€1,022,966	€44,863
Reserves					
RAN					
Financial year results					
Other associative funds					
Associative funds with right of recovery					
Regulated provisions					
TOTAL	€67,829	-	€1,000,000	€1,022,966	€44,863

DETAILS OF ENDOWMENTS GRANTED IN 2019-2020

ASSOCIATION AMI(E)S	€60,000
ATOUT MAJEUR	€25,000
ENFANTS D'ASIE	€37,000
ESPÉRANCE BANLIEUES	€60,000
FONDATION ACTION ENFANCE	€60,000
FONDATION DE LA DEUXIÈME CHANCE	€15,000
HELEN KELLER INTERNATIONAL EUROPE	€70,000
LA CHAÎNE DE L'ESPOIR	€200,000
LE RÉFLEXE SOLIDAIRE	€24,068
L'ENVOL POUR LES ENFANTS EUROPÉENS	€90,000
LES AMIS DE JEUDI DIMANCHE	€60,000
LES AMIS DE L'ARCHE	€35,000
MAISON DE PARENTS FERDINAND FOCH	€72,650
PLANÈTE URGENCE	€148,000
RESTAURANTS DU CŒUR RÉGION ROUEN	€25,000
UN STAGE ET APRÈS	€20,000
TOTAL ENDOWMENTS GRANTED	€1,001,718

ABOUT MÉCÉNAT SERVIER



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